

Mary Kathryn Luther

Skills

- » Copy editing/digital editing
- » Digital media management
- » Website curation/design
- » Basic HTML
- » Social media/engagement
- » Push alerts, email blasts
- » SEO/meta data/keyword/tags
- » Headline writing/copy writing
- » Analytics and data metrics
- » Print production; layout/design

Tools

- ✂ Adobe Creative Suite
- ✂ BLOX, Arc, Movable Type
- ✂ DTI, Falcon, Town News
- ✂ Socialflow
- ✂ Chartbeat

About

Versatile **designer, writer, editor** and **production supervisor** with more than a decade of print/ digital media experience

Experience

- Homes.com/CoStar Group
- Richmond, Va.
- Current
- **Residential copy editor**
- Richmond Times-Dispatch
- Richmond, Va.
- 2021-2022
- **Multimedia copy editor/wire editor**
- The Salt Lake Tribune
- Salt Lake City, Utah
- 2018-2021
- **Desk chief/night web editor**
- The Winchester Star
- Winchester, Va.
- 2016-2018
- **Copy desk chief**
- 2013-2016
- **Front page/wire editor; A1 designer**
- Frederick News-Post
- Frederick, Md.
- **Copy editor/designer**
- 2013
- Northern Virginia Daily
- 2008-2013
- Strasburg, Va.
- **Staff writer/copy editor**

Education

- ◆ Virginia Commonwealth University ◆ 2008 ◆ Bachelor of Science
- ◆ Mass Communications ◆ Summa cum laude

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